

This Page Is Inserted by IFW Operations
and is not a part of the Official Record

BEST AVAILABLE IMAGES

Defective images within this document are accurate representations of the original documents submitted by the applicant.

Defects in the images may include (but are not limited to):

- BLACK BORDERS
- TEXT CUT OFF AT TOP, BOTTOM OR SIDES
- FADED TEXT
- ILLEGIBLE TEXT
- SKEWED/SLANTED IMAGES
- COLORED PHOTOS
- BLACK OR VERY BLACK AND WHITE DARK PHOTOS
- GRAY SCALE DOCUMENTS

IMAGES ARE BEST AVAILABLE COPY.

**As rescanning documents *will not* correct images,
please do not report the images to the
Image Problem Mailbox.**

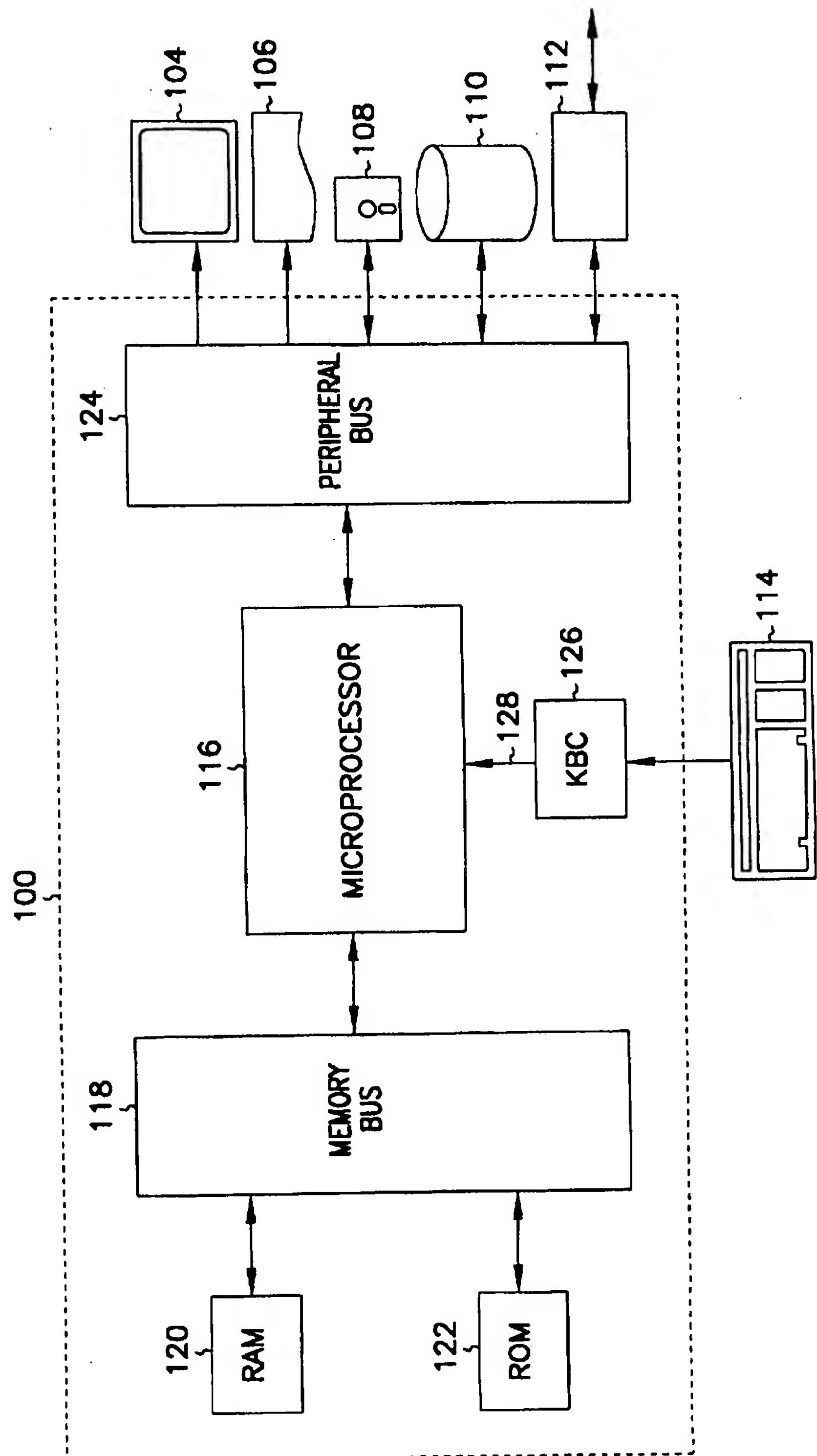


FIG. 1

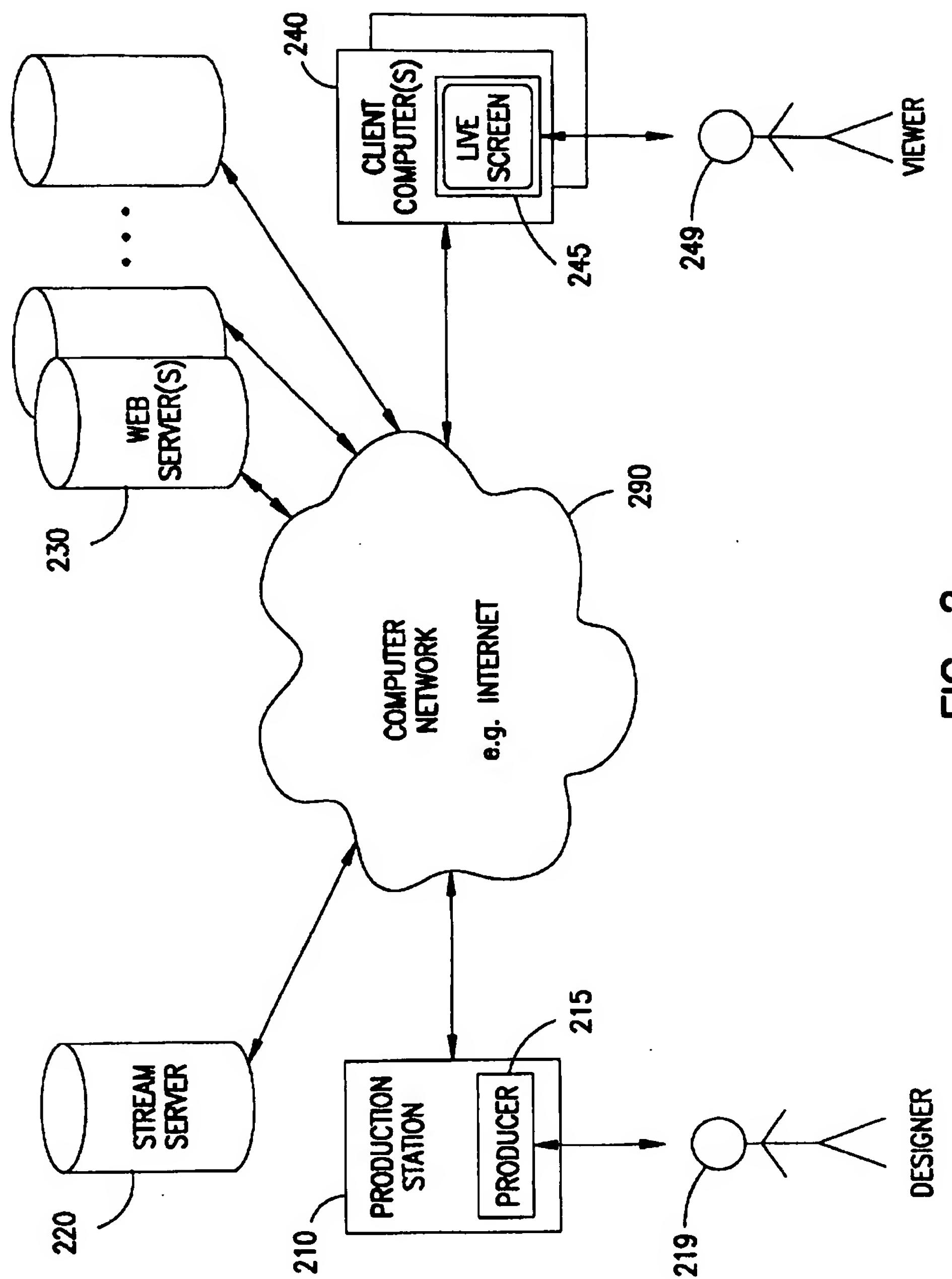


FIG. 2

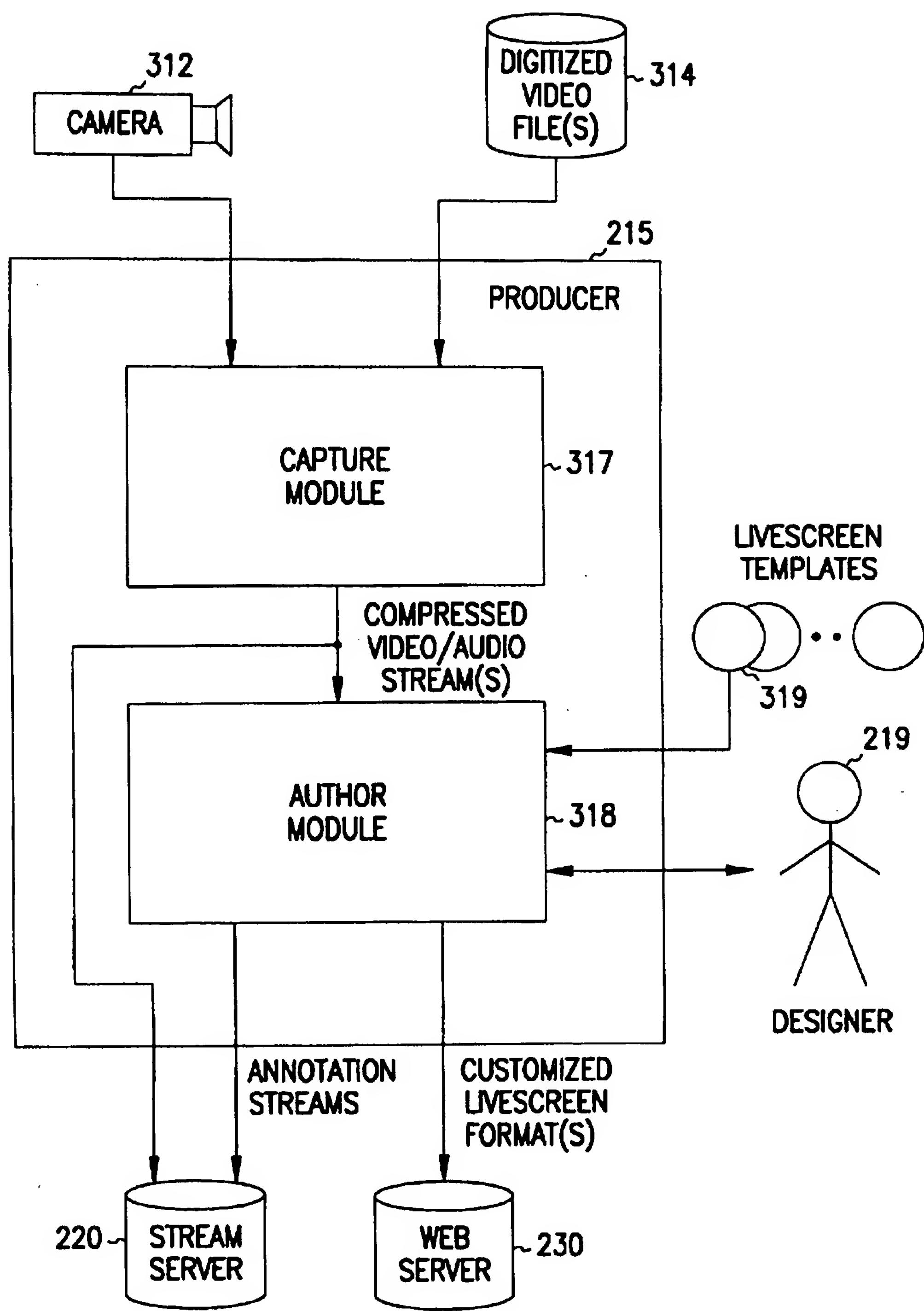


FIG. 3

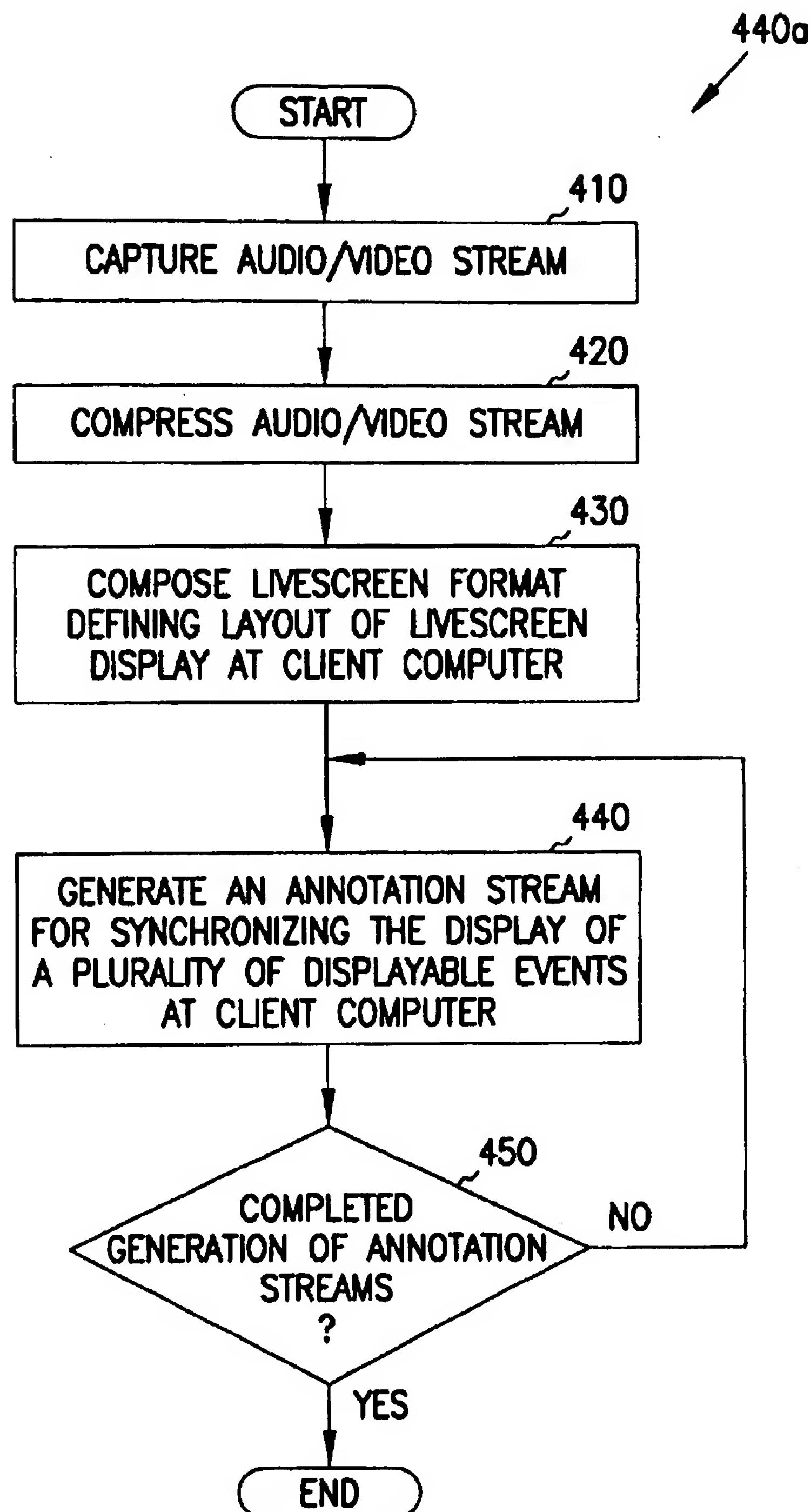


FIG. 4A

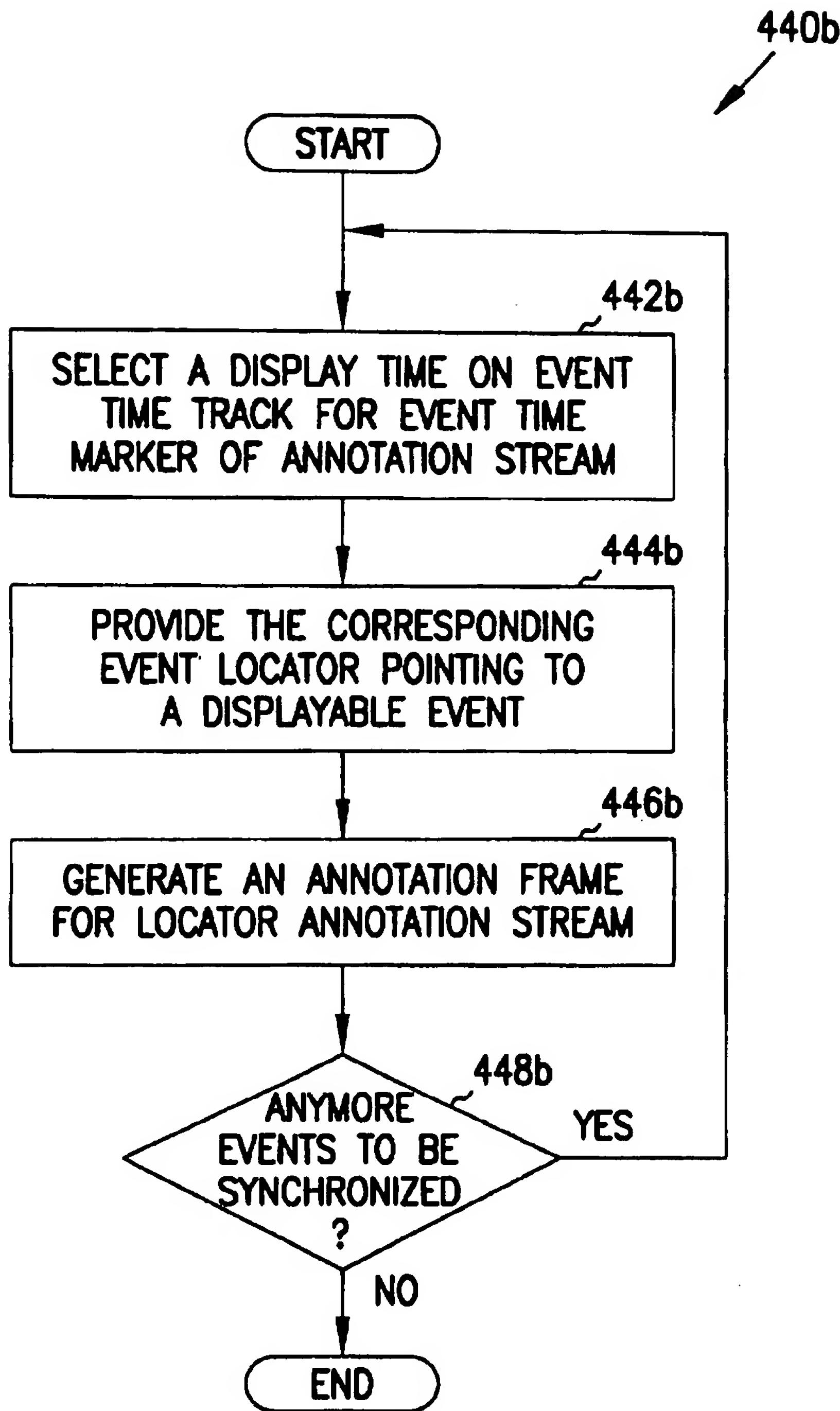


FIG. 4B

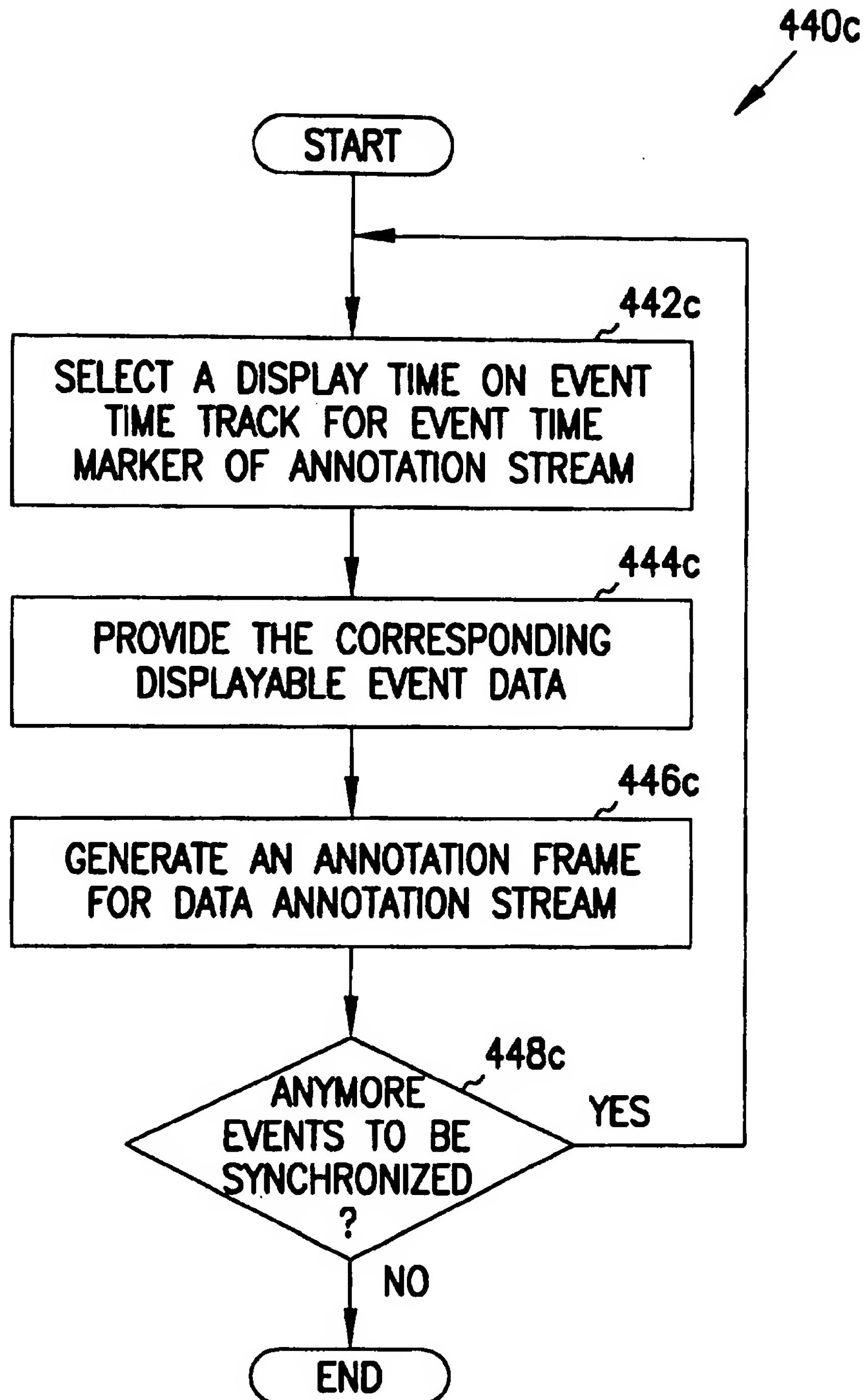


FIG. 4C

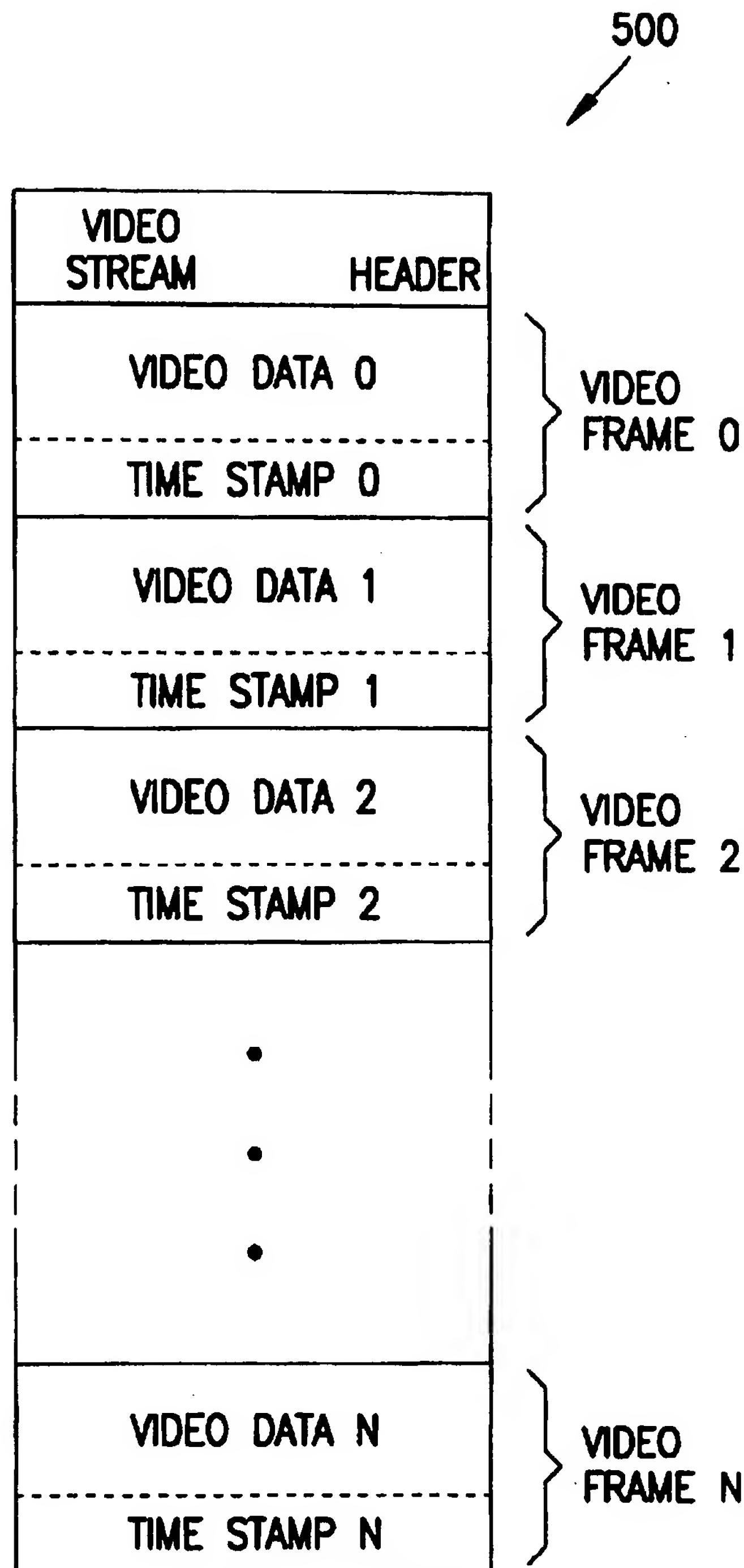


FIG. 5

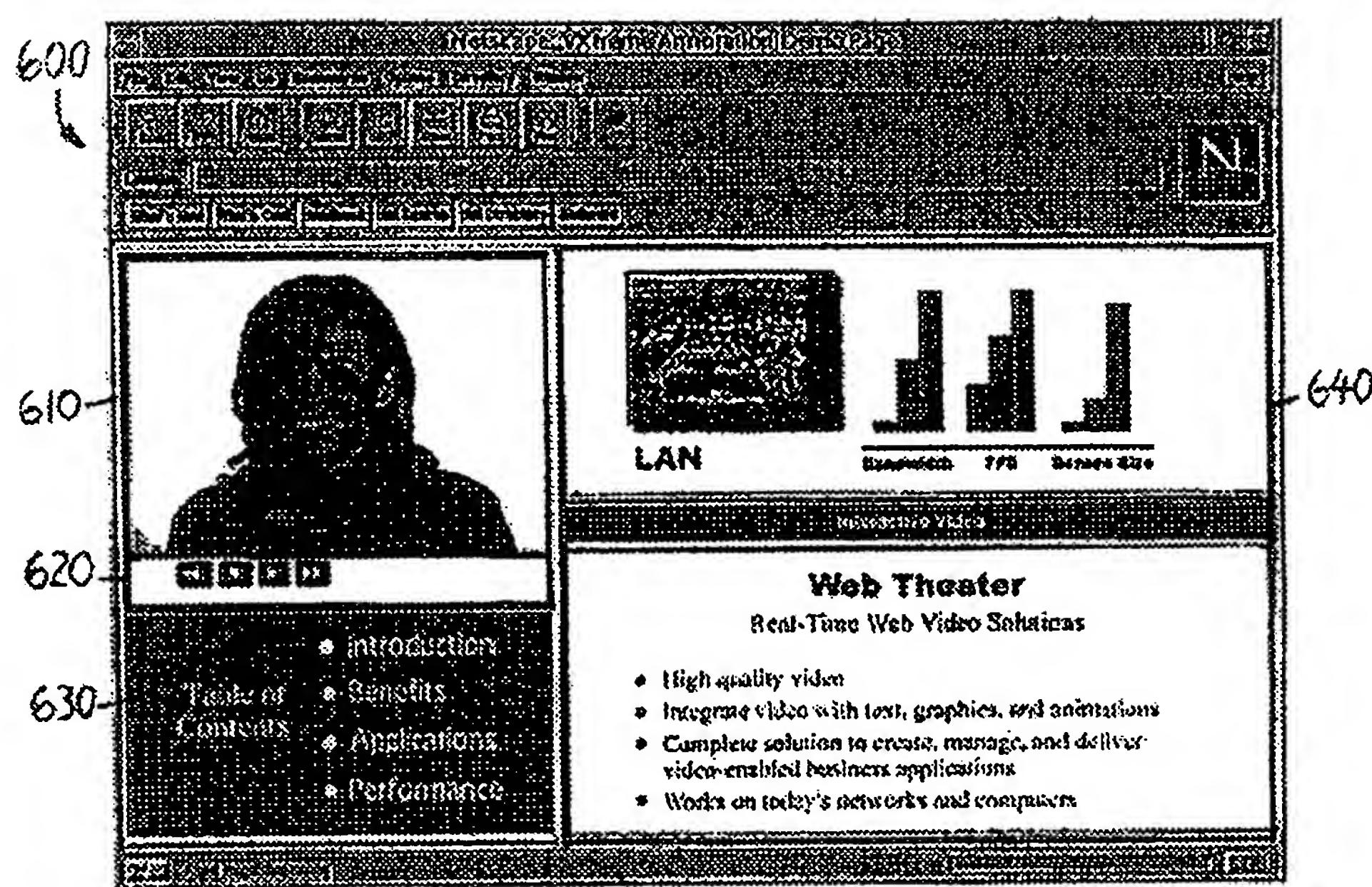


FIG. 6

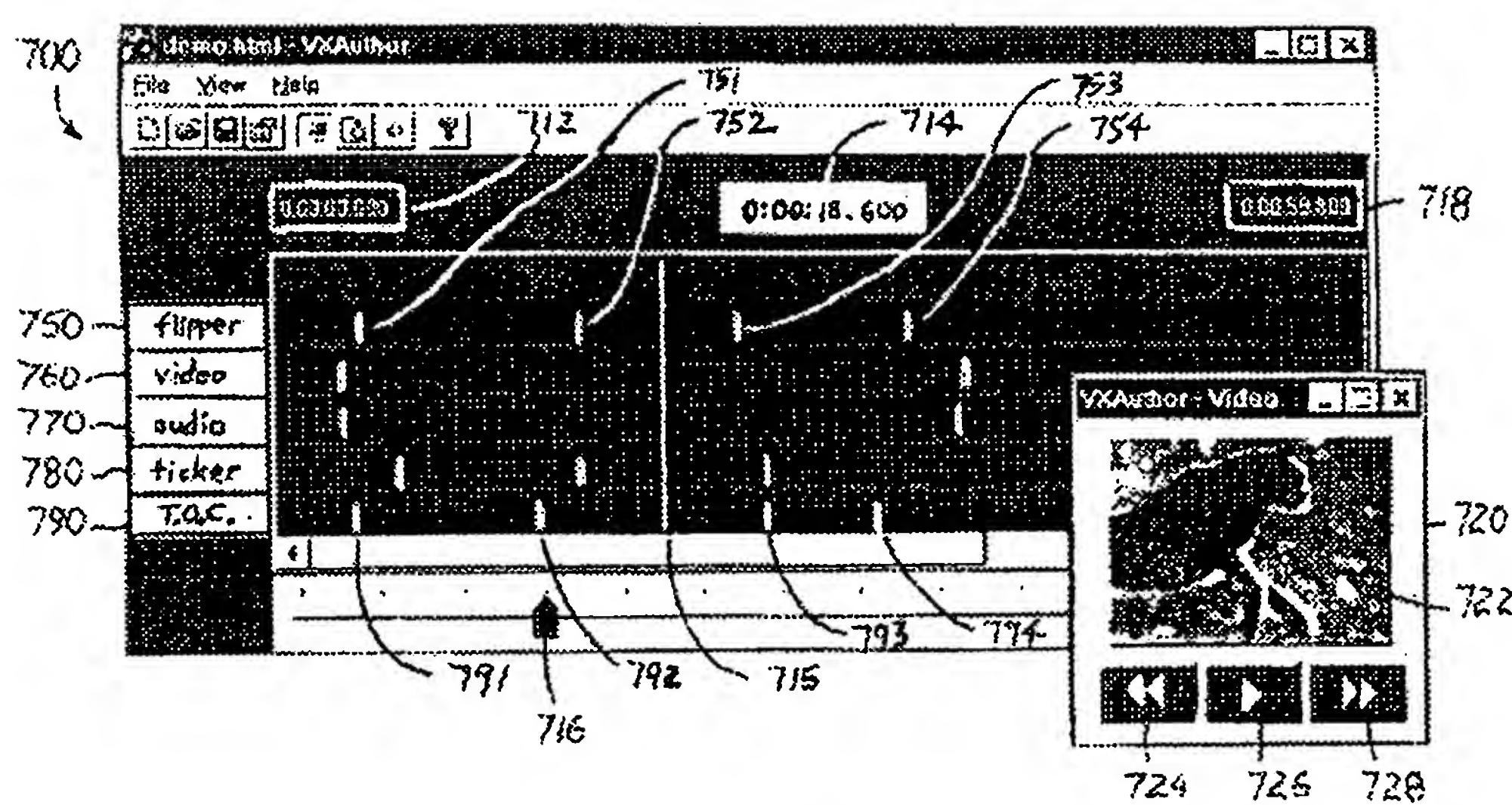


FIG. 7

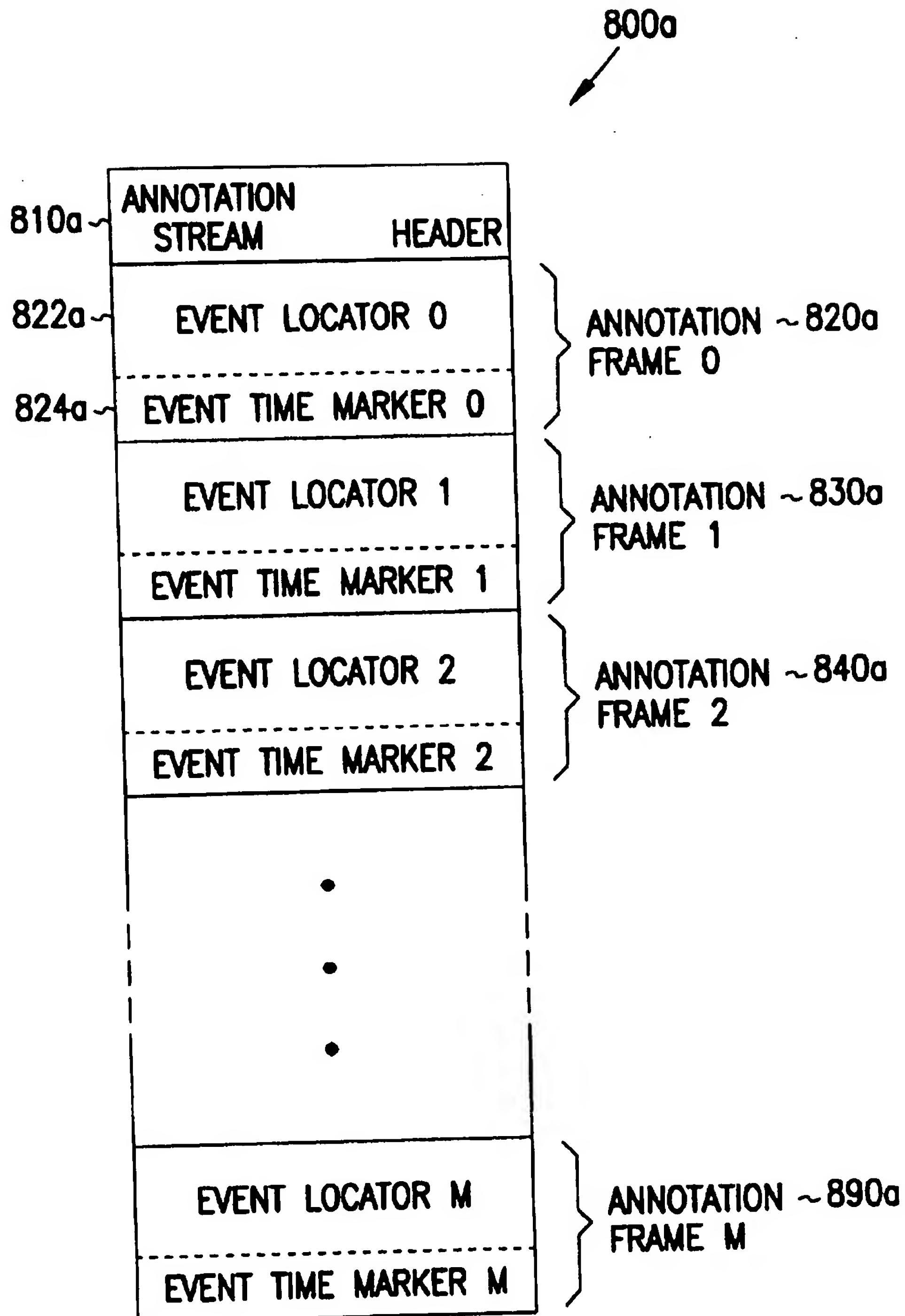


FIG. 8A

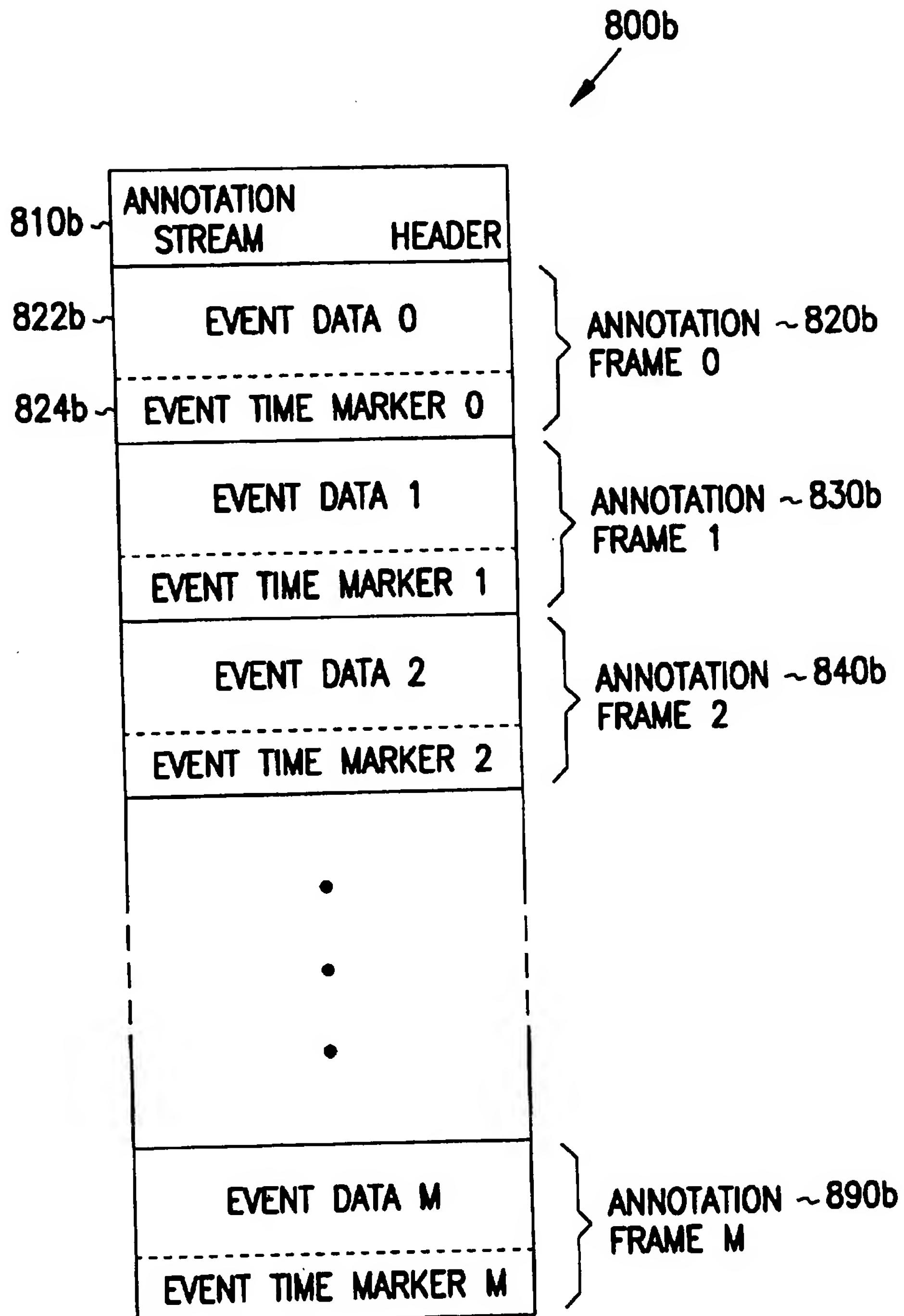


FIG. 8B

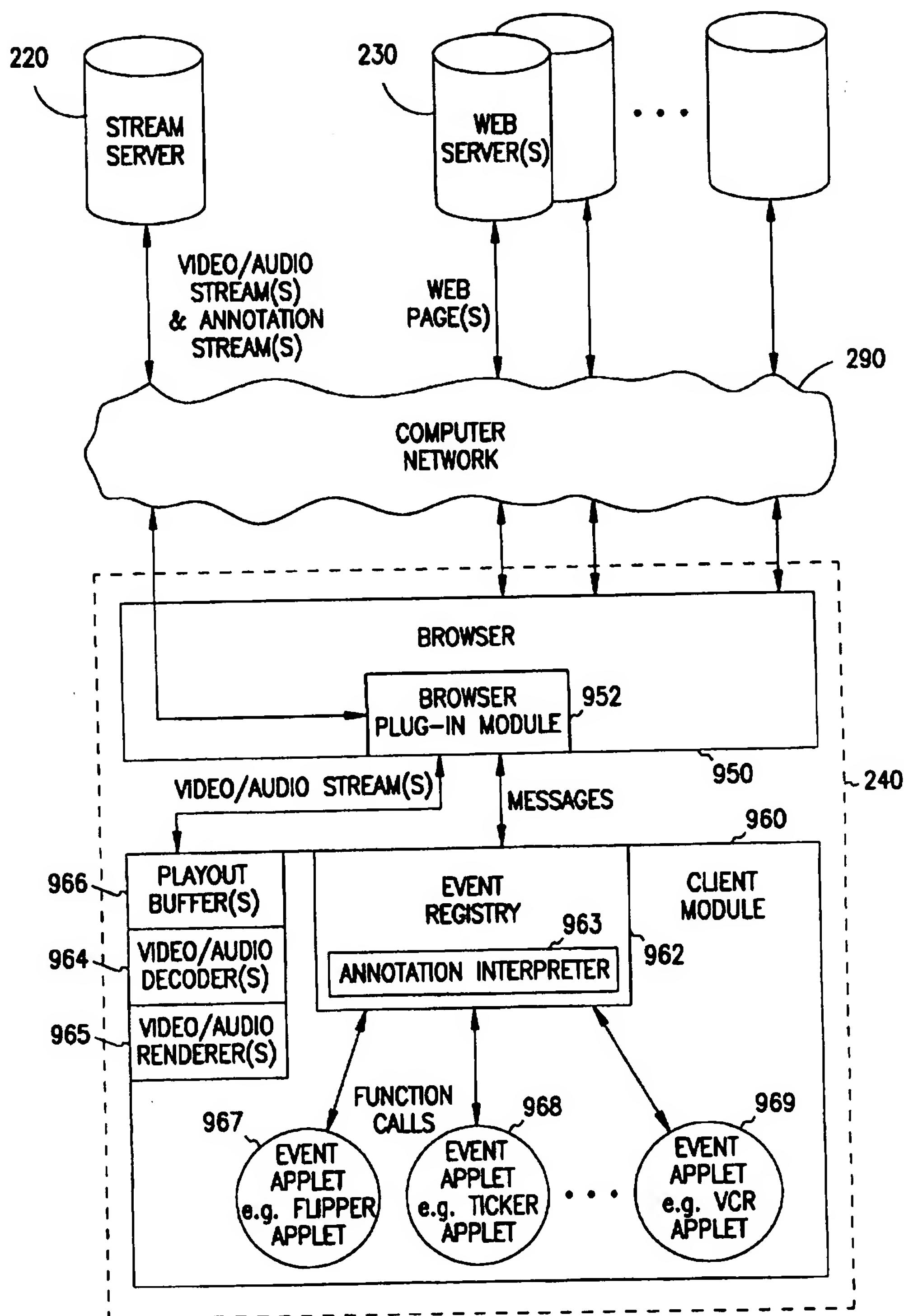


FIG. 9

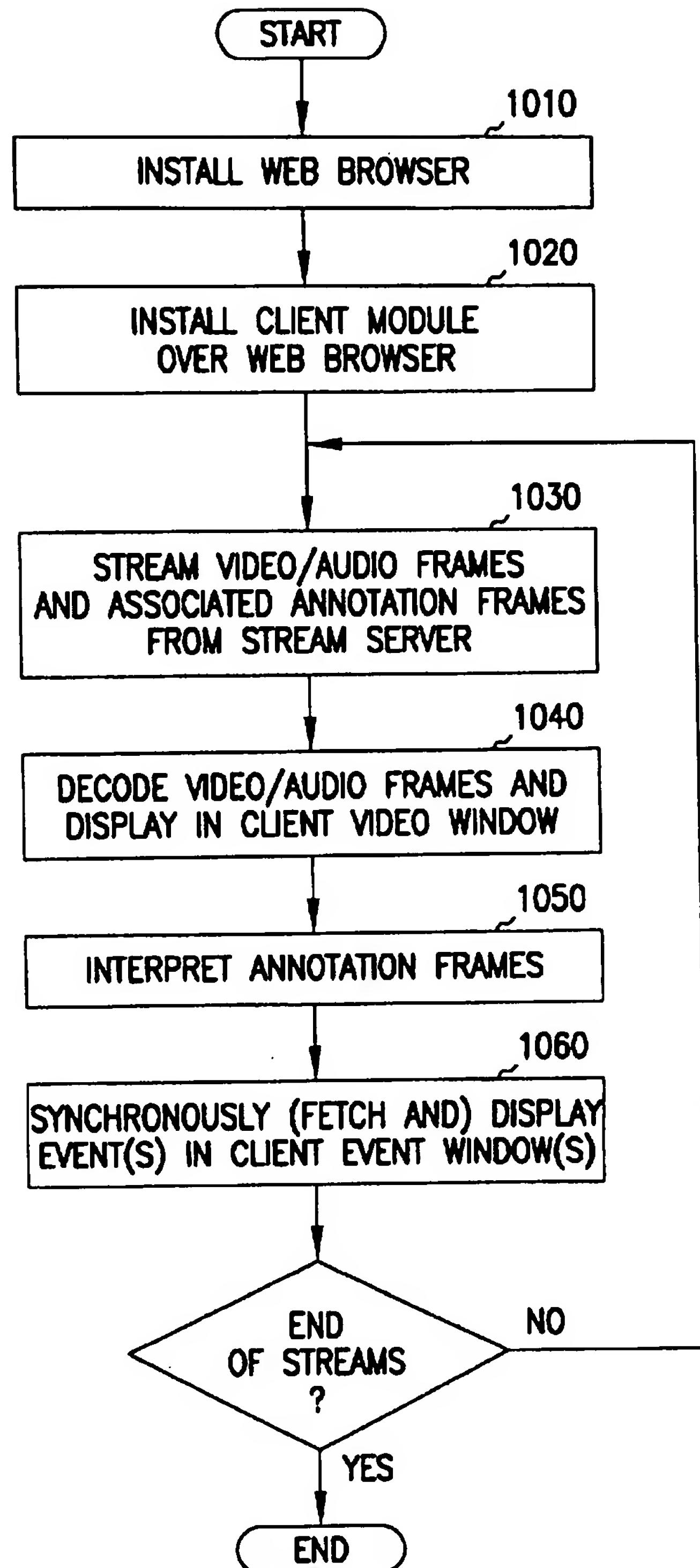


FIG. 10A

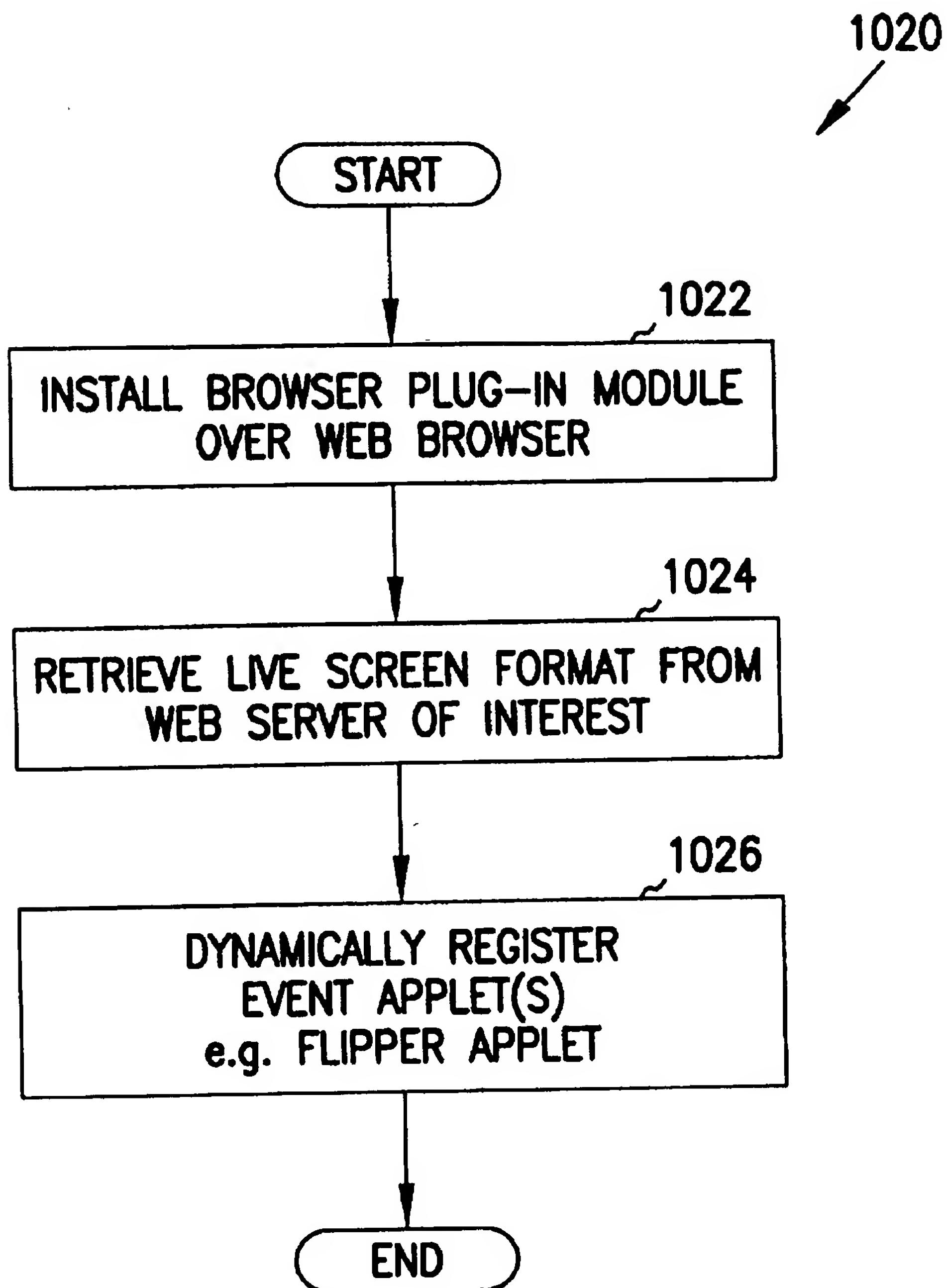


FIG. 10B

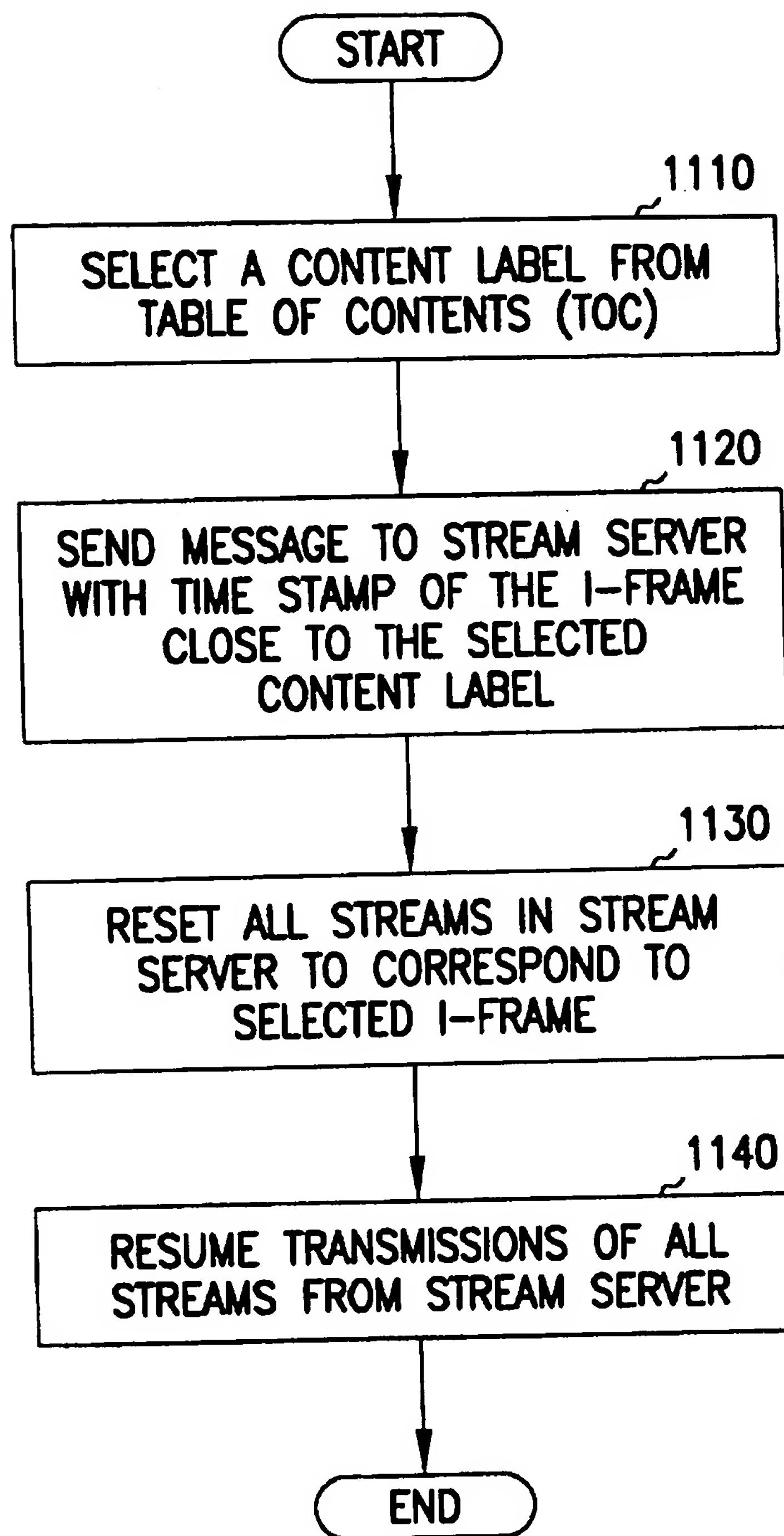


FIG. 11

FIGURE 12

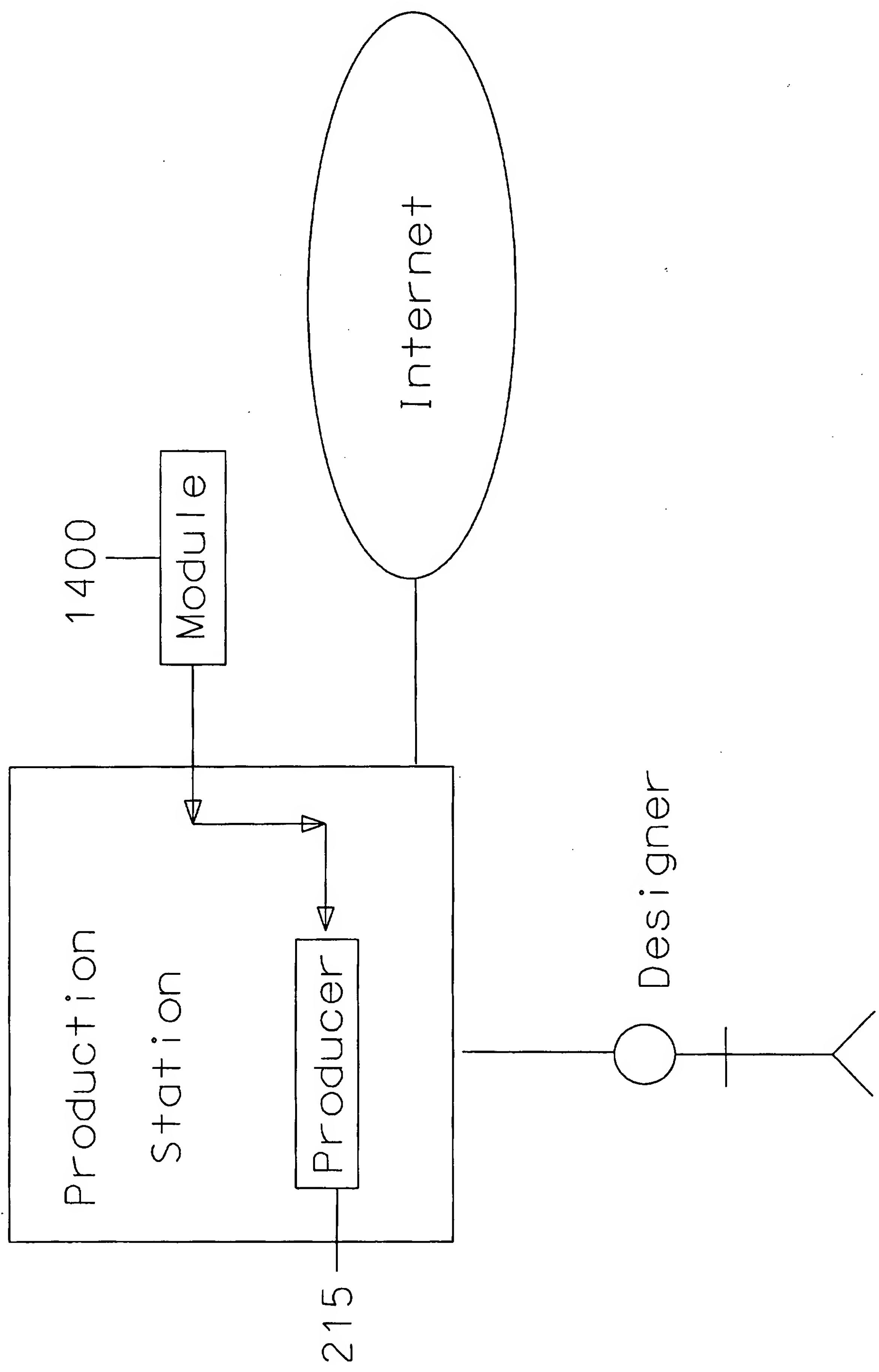


FIGURE 13A

MODULE

VIDEO DATA

0

TIME STAMP

0

VIDEO DATA

1

TIME STAMP

1

PLACEHOLDER
SLIDE

1430

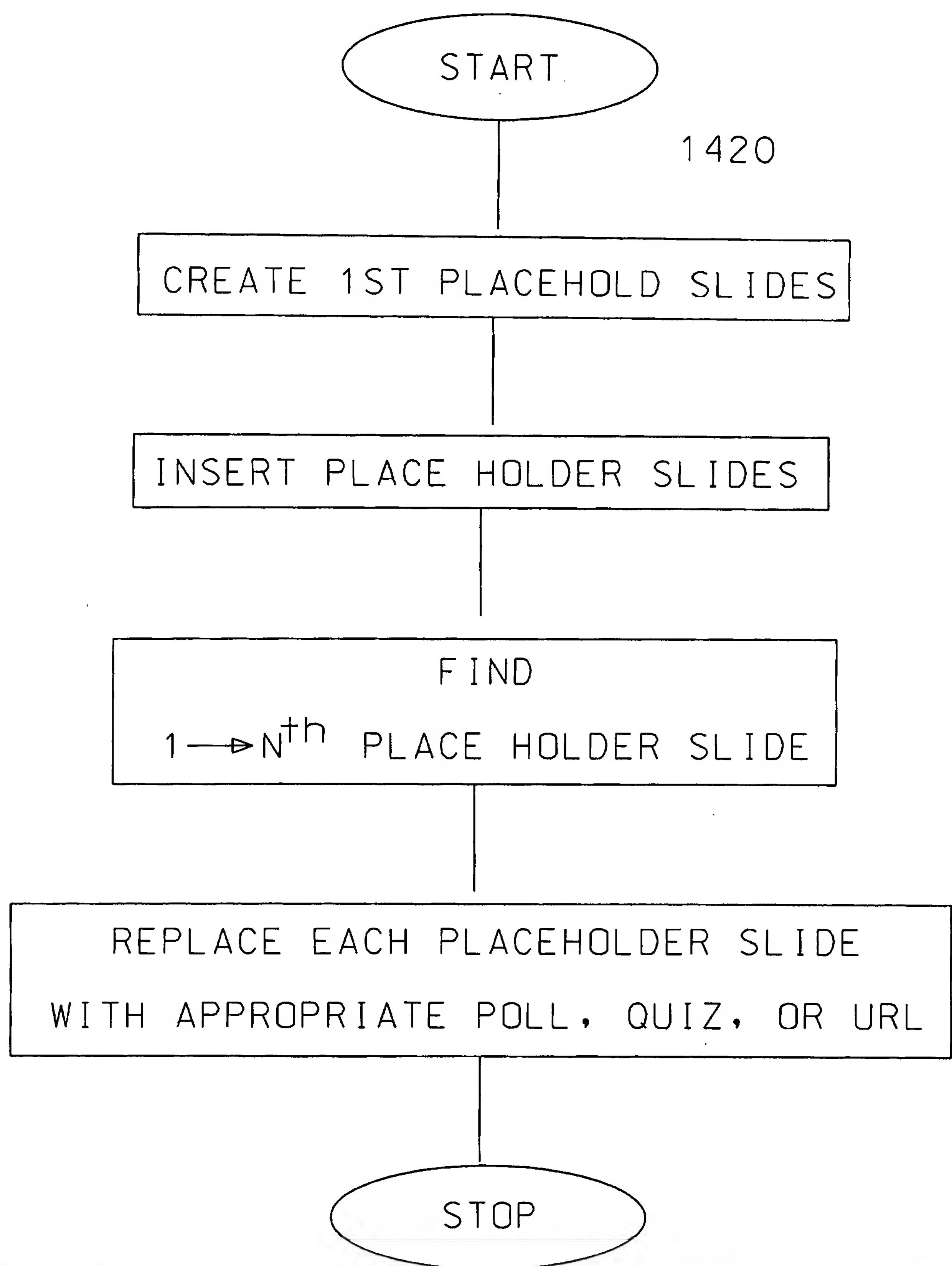
VIDEO DATA

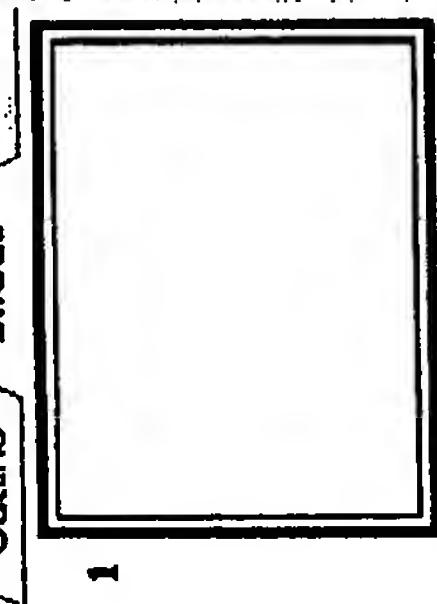
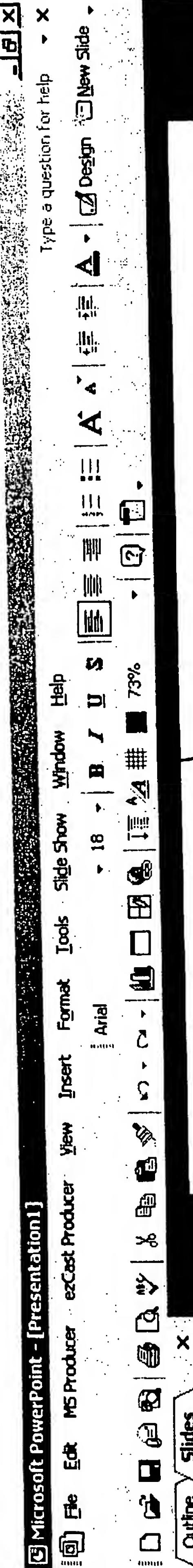
2

TIME STAMP

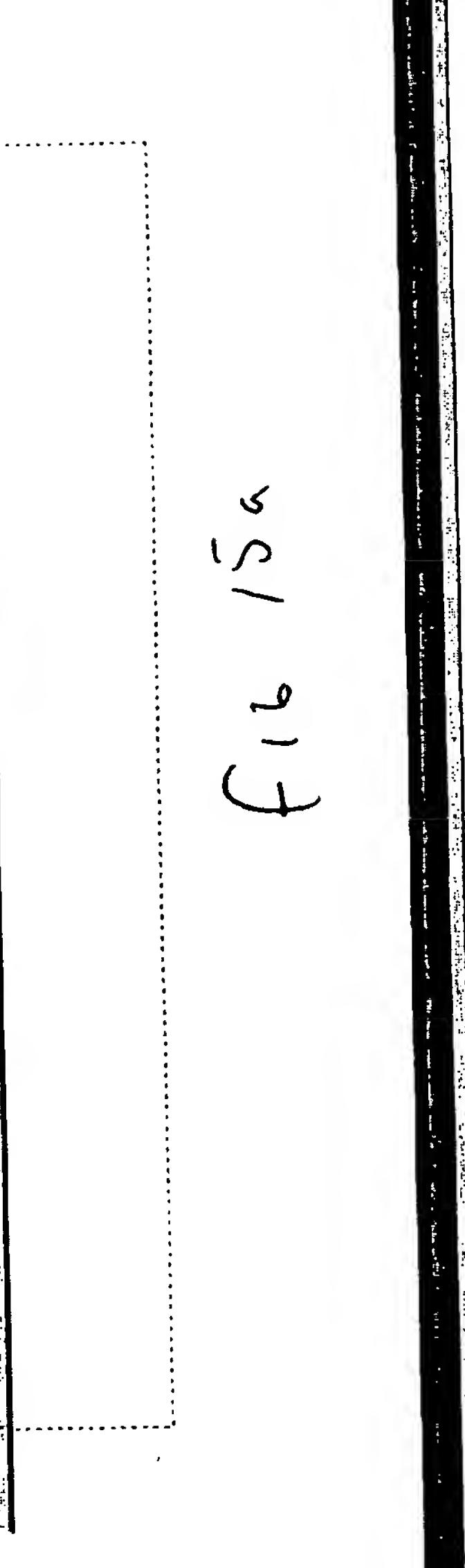
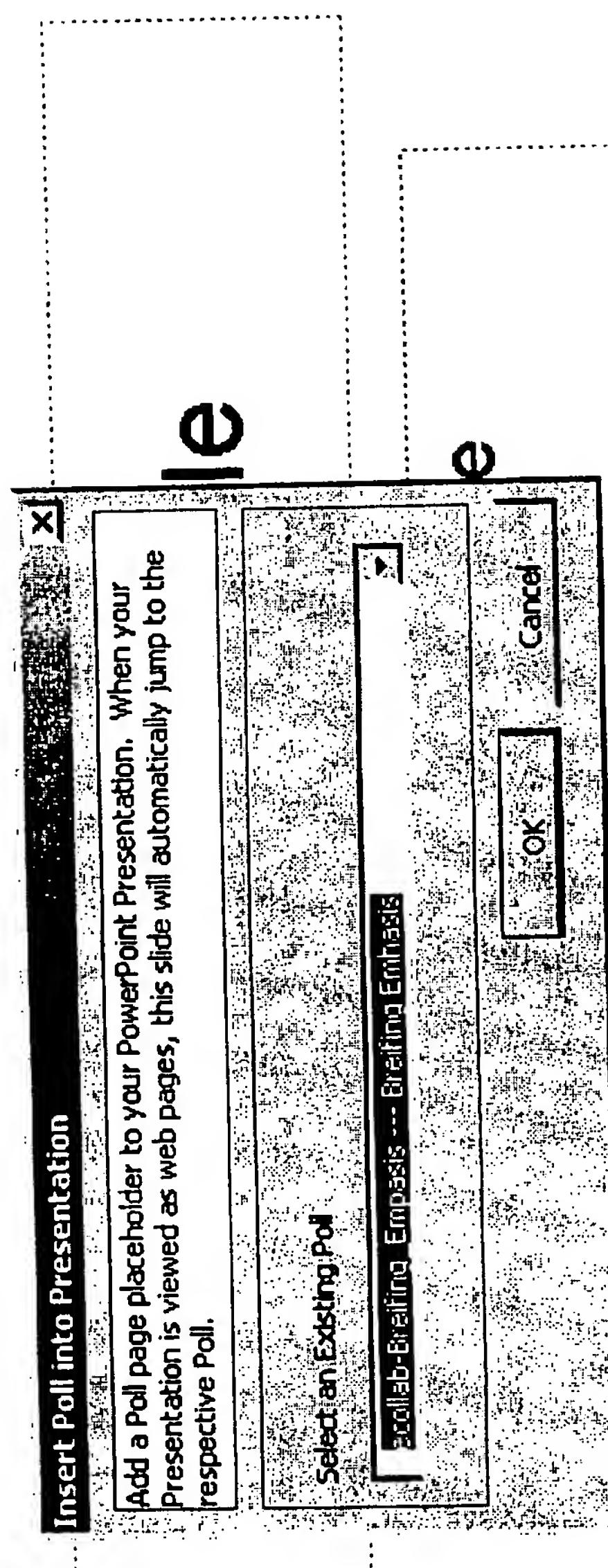
2

FIGURE 13B

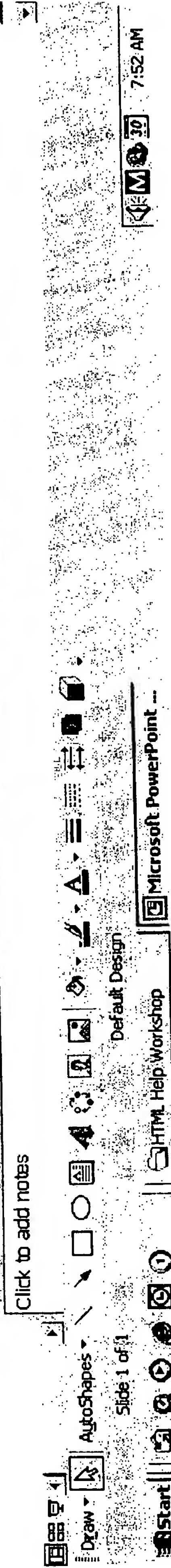


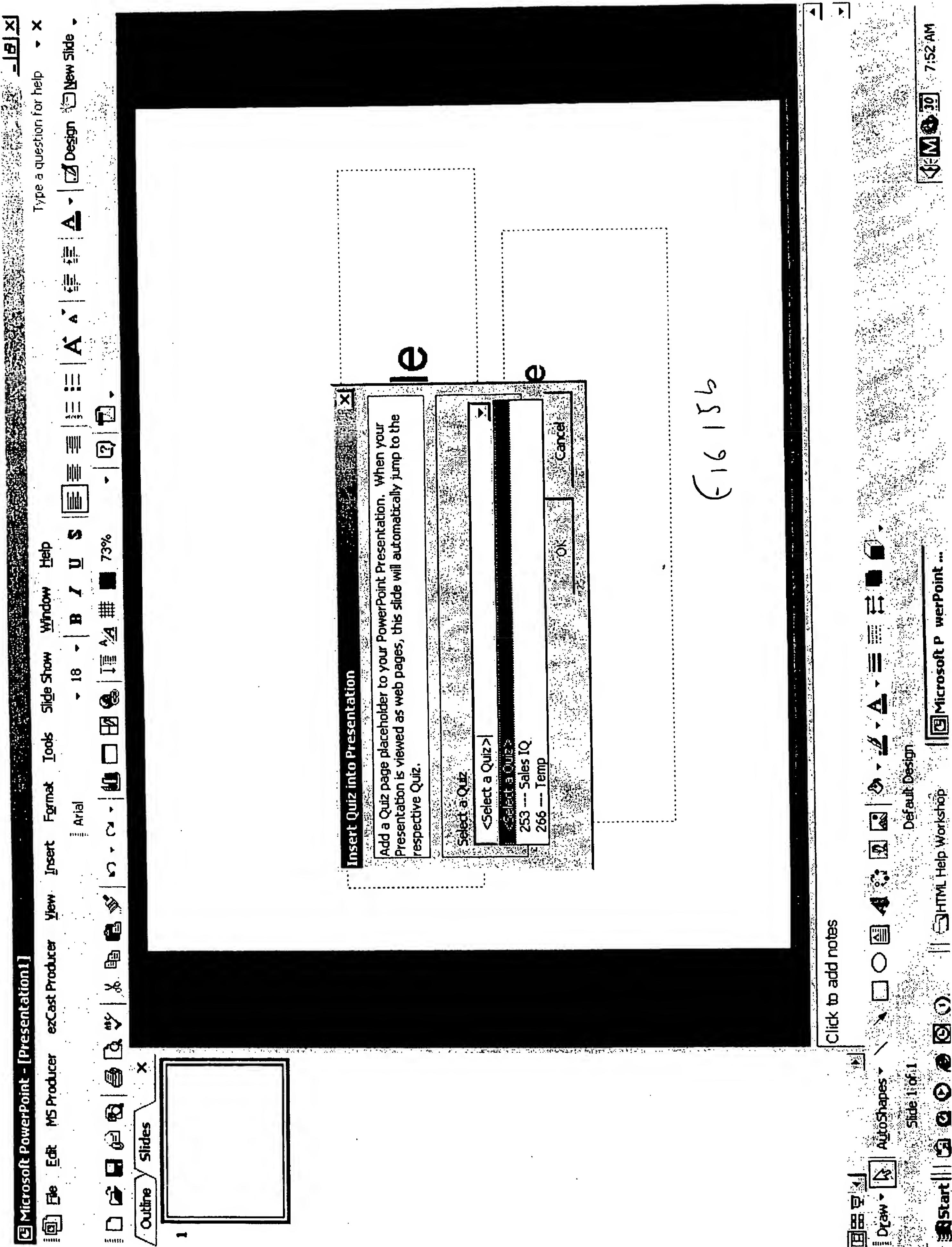


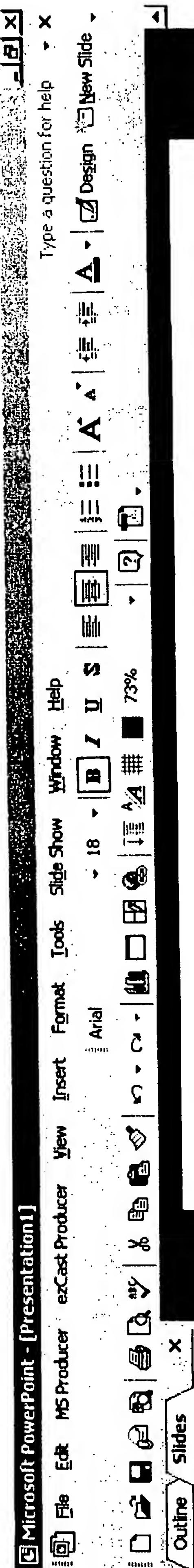
1450



file 154







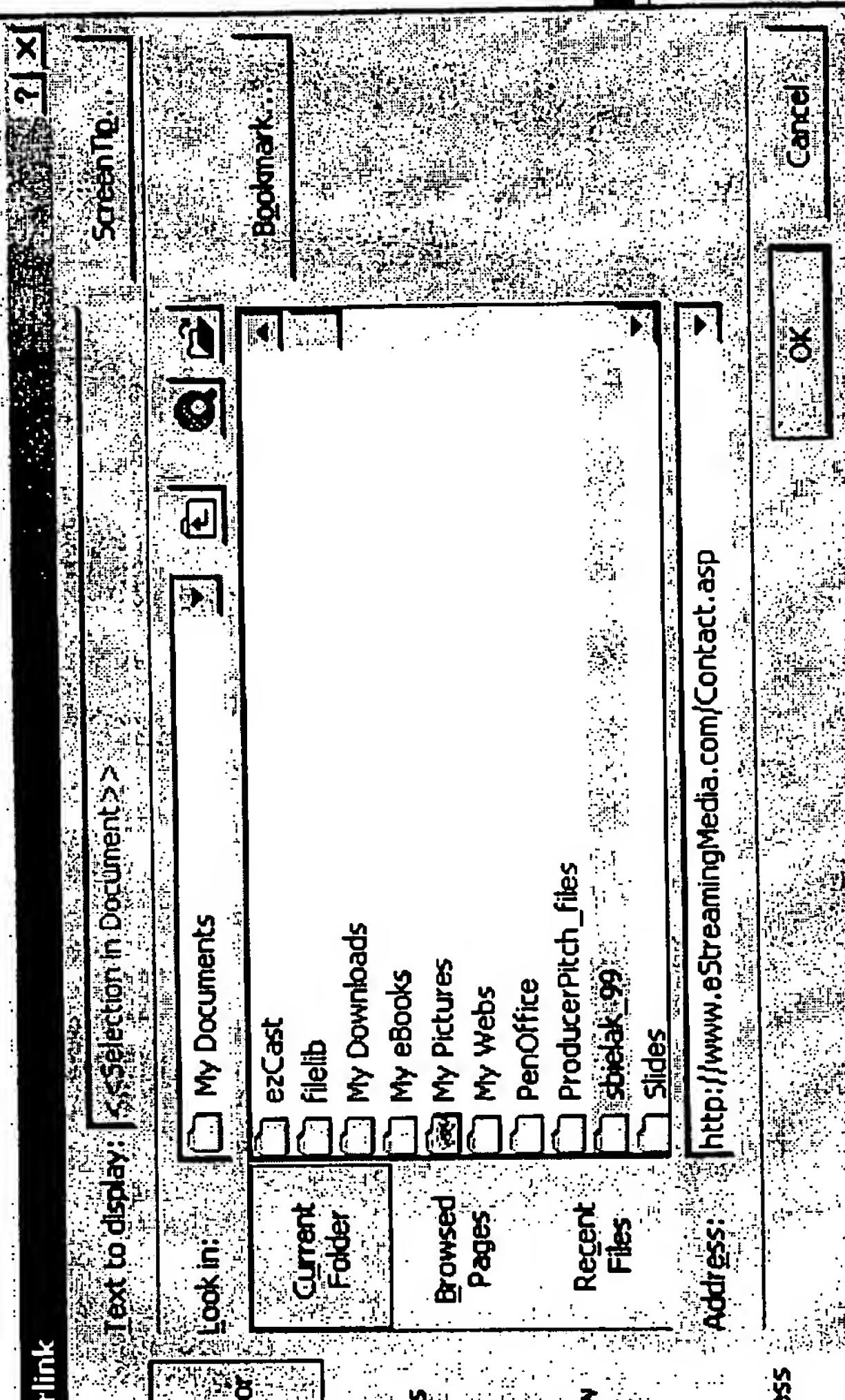
StreamingMedia.

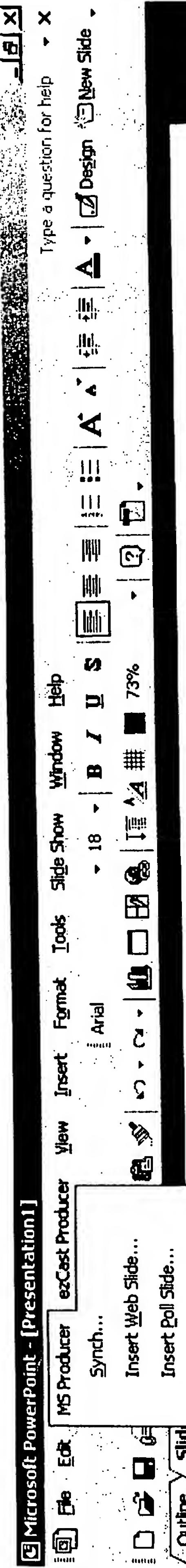
16 15 c

What you are viewing right now is a **MS Producer** placeholder for the following URL:

<http://>

When this is incorporated into an **ezCast** the viewer will be presented with specified web page.





16 15d

Click to add title

Click to add subtitle

Click to add notes

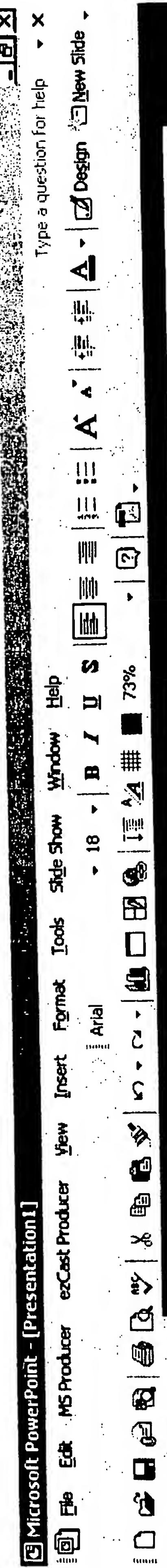


1

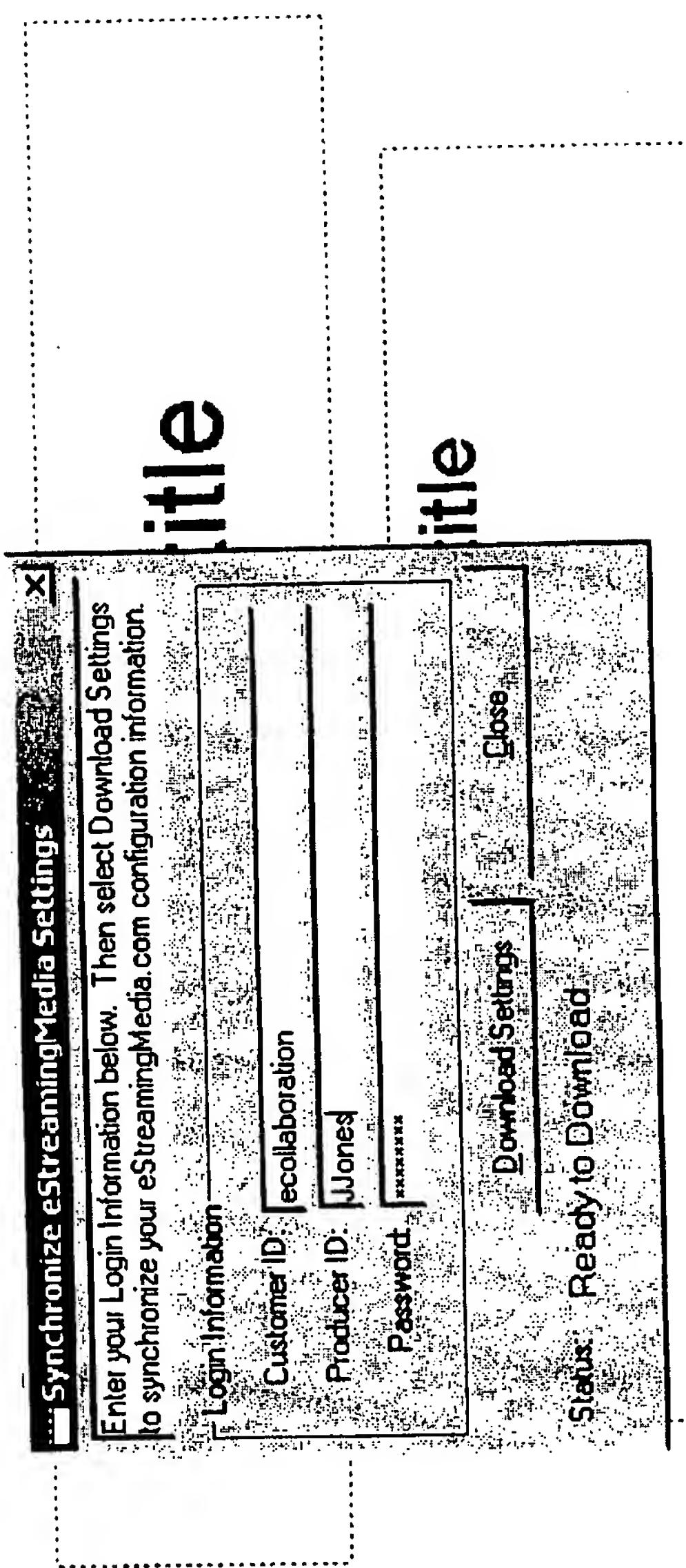
1

Microsoft PowerPoint ...

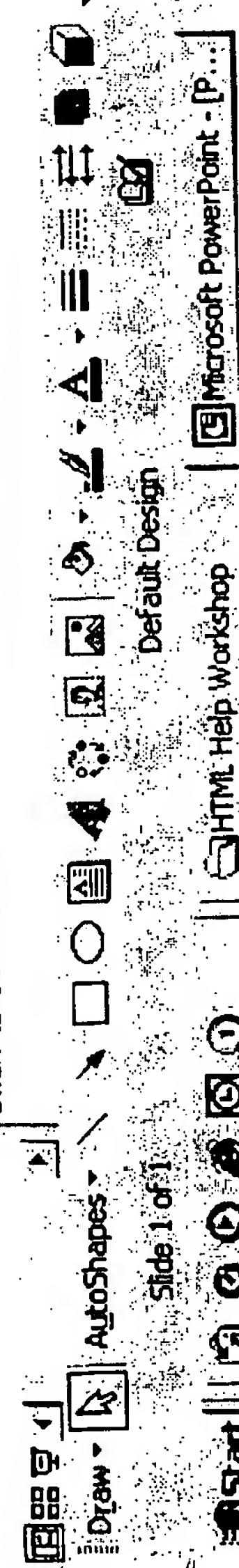
Mon Mar 10 7:50 AM



F16 152



Click to add notes



-[6]x]

ProducerPitch - Microsoft Producer

File Edit View Tools Clip Play Help

Capture Synchronize Publish

Media Tabl Publish Wizard

Project Files

- ProducerPitch
- Video
- ProducerInput
- Audio
- Images
- Slides
- MS Producer
- Presentation Template
- HTML
- Video Transitions
- Video Effects

E-service Publishing

Follow the instructions below.

Enter the parameters for indexing the ezCast:

Add this Value

ezCast ID Tag = ecollab-sbielak_ProducerPitch

Title = eStreamingMedia Extensions for Producer

Description = The presentation overviews how to include integrated polling and quizzes, user tracking, messaging, indexing and digital rights management into Producer applications. eStreaming Media provides an Add In and value added server hosting services for Producer.

Filters: Admin Default Firepond Genesys

Type: Briefings

Category: First Responder

Host: Admin

Click Next to upload this presentation

Video

Slide

Audio 2

HTML

Template

Standard Video (240x180) Resizable Slides

Hide Timeline

Start Ready

ProducerPitch - Microsoft...

Mon 30 7:58 AM

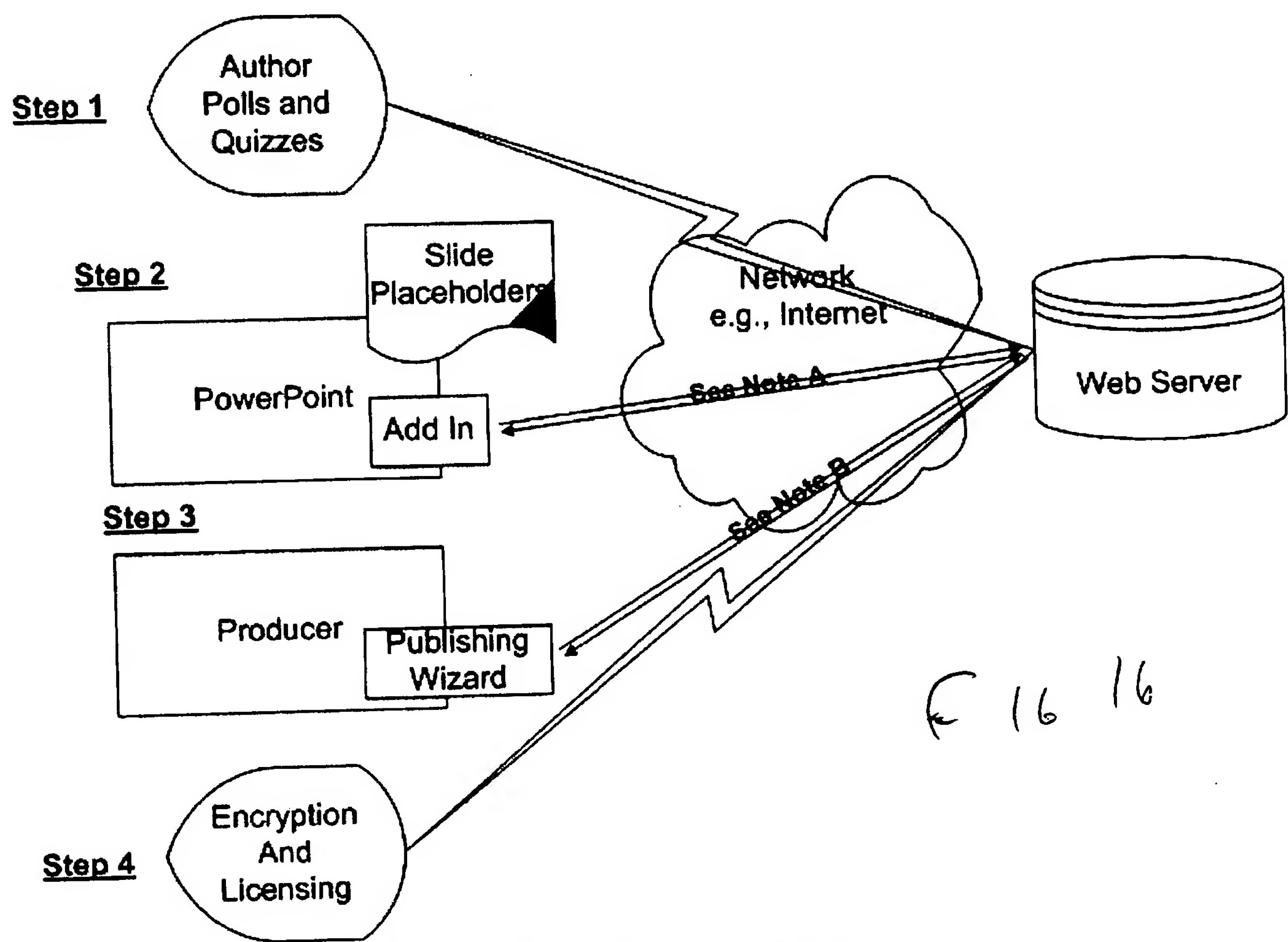
Authoring Process

Step 1. Author Polls and Quizzes on the server

Step 2. Use PowerPoint to author the slide show and insert placeholders for polls, quizzes and URL (i.e., other web pages) in the slide show

Step 3. Author the presentation (e.g., import audio/video, the slide show and synchronize the slide show with the A/V) and publish it to the server

Step 4. Encrypt and issue user licenses



Add In's and Server Synchronization

Note A – PowerPoint Add In

The add in first synchronizes with the server to create selection lists of available polls and quizzes. When selected, a slide placeholder is inserted that contains script and meta data which pauses the presentation and displays the selected poll or quiz. A similar placeholder is used for displaying other web pages (e.g., URL's)

Note B – Publishing Wizard

The add in first synchronizes with the server to create selection lists of indexing (e.g., 'sales training', 'product demos', 'internal use', etc.) and tracking criteria (e.g., assign to instructor 'A' for follow up). After upload and setting pointers it returns a link (i.e., URL) for the presentation.

Wrapper Process

The presentation is embedded in a frame within the wrapper page. The wrapper page:

- Monitors status with the server (e.g., starting to buffer) and displays it back to the user
- Monitors and records when a user starts a presentation and which parts were viewed
- Routes messages from the user to appropriate people (i.e., tracking)
- Monitors for encrypted content and shuts down if the user does not have a license

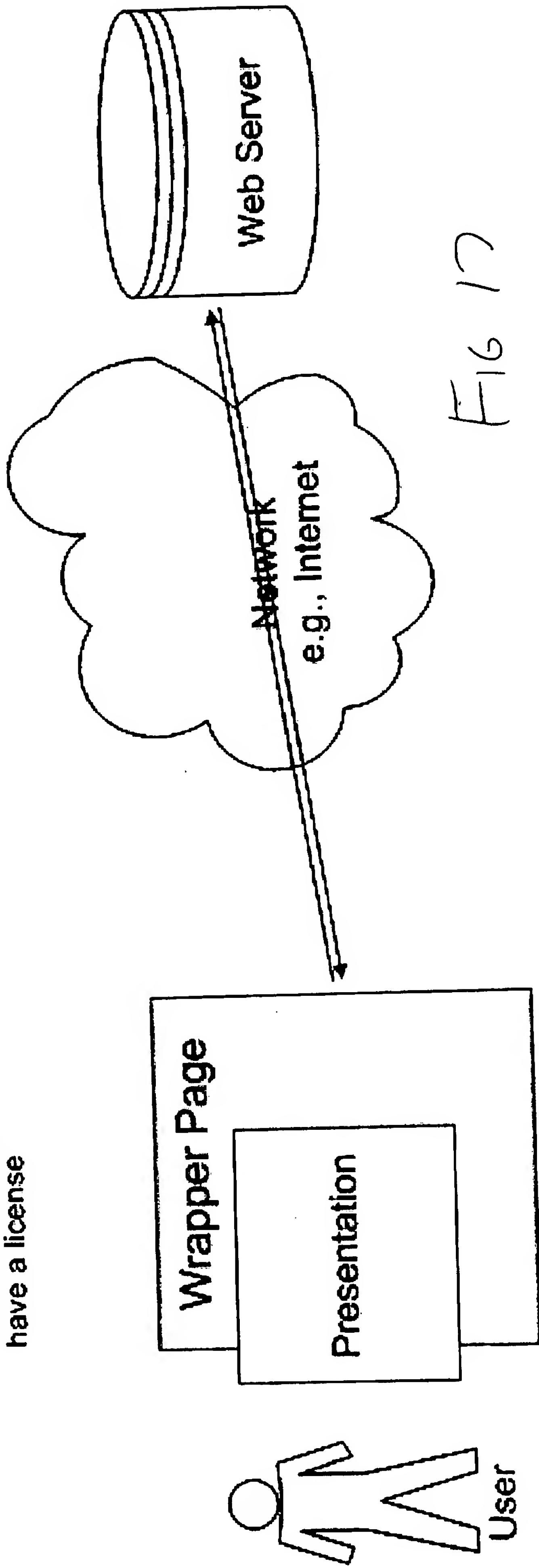


Fig 17

FIG 18

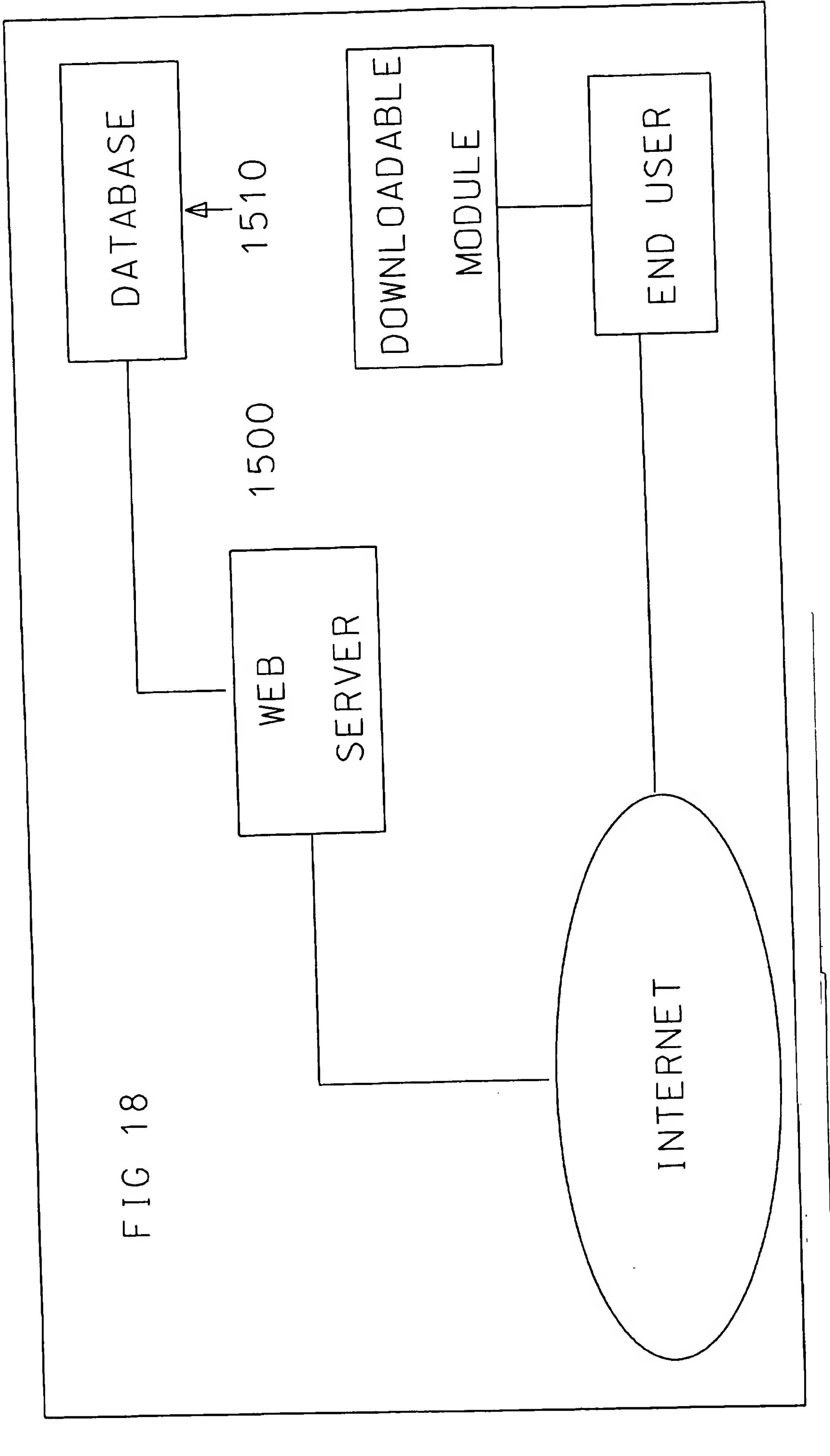


FIG 19

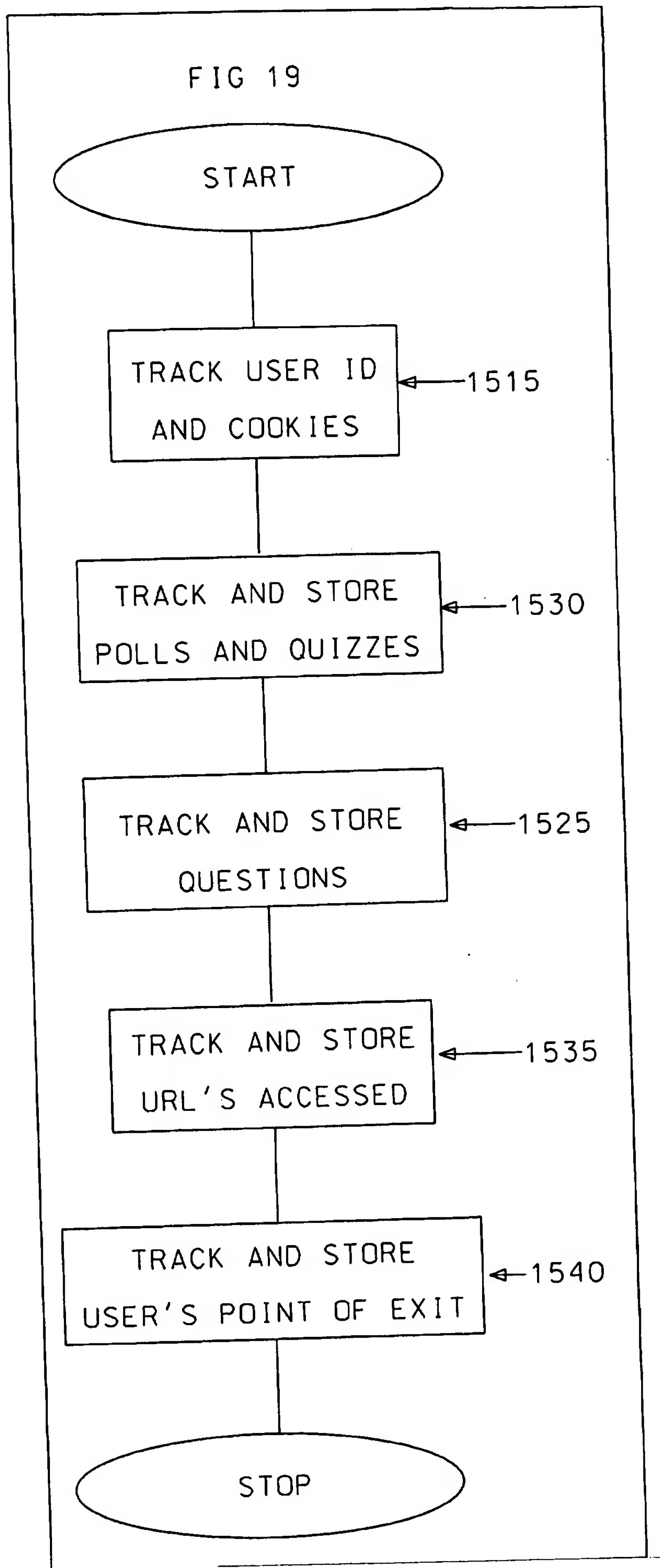


FIG 20

1510
DATABASE

1515
USER
VISITS

1530
QUESTIONS
ASKED

1540
POINT OF
EXIT

1515
USER
COOKIES

FIG 19

1525
COMPLETED
QUIZZES

1535
URL'S
REQUESTED

1525
COMPLETED
POLL'S